In August 2012, Navistar International Corp replaced Chief Executive Officer Daniel Ustian with former Textron Inc (TXT.N) CEO Lewis Campbell on an interim basis, after the truck maker's bet on a new generation of diesel engines failed to live up to its promise. Because each engine it made that did not meet current emissions standards, the Environmental Protection Agency required Navistar to pay the fine of $3,744 per engine. The company was hit hard by its failed engine strategy and Navistar’s pretax loss was $516 million on revenues of $6.4 billion in the first half of fiscal 2012.

However, Lewis Campbell left Navistar in March 2013. Then, the company named a permanent CEO, Troy Clarke.

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